

Greater Philadelphia ZOA's

2025

Night of Appreciation

September 17, 2025

Greater Philadelphia ZOA honors Patriots and Zionists who advocate for Israel and America, and who strengthen the bond between two great nations and their peoples.

We will also commemorate the ratification of the U.S. Constitution.

Ad, Table and Admission Form

Use this form to: place a business ad or an ad in tribute to an honoree, or proclaim your support for Israel or ZOA.

You can also buy a reserved table, purchase individual admissions or make a tax-deductible donation.

Our Ad Journal/Tribute Book is a regional tradition — be part of it!

See details about our event, our honorees, our organization and our Ad Journal and Tribute Book inside this brochure.



Greater Philadelphia ZOA's 2025 Night of Appreciation

Honorees:

Stacy Garrity
Commonwealth of
Pennsylvania Treasurer
Defender of Israel Award

Steve and Elaine Crane
Communal leaders & advocates
Pillar of the Community Award

Dr. Victoria Coates
of the Heritage Foundation
**Ben Hecht Award for
Outstanding Journalism**

Master of Ceremonies:
Gary Erlbaum

Join us in thanking these leading pro-Israel advocates by participating in our Ad Journal/Tribute Book, a regional tradition.

Be a corporate sponsor • Place an ad in our Journal • Purchase a table or individual admissions to the event • Donate in support of our work

Event admissions are \$275 each until Aug. 25, and thereafter \$300 each. Discounts available for young professionals ages 35 and under (ID required) and full-time students.

Purchase a reserved table of 10 for you and your guests for \$3,100.

Pay by check to save service fees!

Be inspired by our speakers; enjoy the camaraderie of others who love America and Israel, while dining on kosher food and drink; and support Greater Philadelphia ZOA's essential work.



Place your business ad in the
Greater Philadelphia ZOA 2025

Night of Appreciation

**Ad Journal TODAY! Be seen by
potential new customers/clients.**

**Friends, Family, Colleagues of
Honorees, and Others in the
Community:**

- ✓ **Congratulate** or thank an honoree in our Tribute Book. They will appreciate your thoughtfulness in this keepsake.
- ✓ **Place an uplifting** message about Israel, the Jewish People, Zionism, ZOA or America's support for Israel.

Full-page ads include event admissions -- so you and your guests can attend to enjoy this wonderful and memorable evening!



Our Night of Appreciation Ad Journal/Tribute Book will also be available electronically on a dedicated website, emailed to our members and donors, and posted on social media.



Ad Specifications & How to Submit

Cover: 7^{1/2}" tall x 4^{1/2}" wide

Full page: 7^{1/2}" tall x 4^{1/2}" wide

Half page: 3^{5/8}" tall x 4^{1/4}" wide

Quarter page: 3^{1/2}" tall x 2^{1/8}" wide

Business card: 2" tall x 3^{1/2}" wide

Name listing: Name(s) only

Ads may be submitted either by mail (camera ready) or electronically:

Electronic Submission: Business ads (including business cards) must be created to exact size. No bleeds. We will help you with text-only ads. Email us your text or message.

Resolution of 600 dpi preferred

Acceptable file formats: PDF or JPG

Send to office@zoaphilly.org

Please note "Gala" in the subject line.

U.S. Mail: Please include your personal message for the Ad Journal/Tribute Book on a separate sheet of paper or mail a camera-ready note or business card (do not clip or staple) for processing to ZOA, P.O. Box 56, Bala Cynwyd, PA 19004.

Individuals who want to place congratulatory notices or text-only business ads can send us the text you would like in your notice.

Call us at 610-660-9466 if you would like help. Please submit your business ad or individual notice and payment by Aug. 28, 2025.

Event Journal ad/notice/table form (print clearly)

Ad/Notice and payment due by Aug. 28, 2025

Save money: Buy an ad/notice that includes admission, and attend the event in person

Please mark your ad/notice level:

Ad/notices that include admissions:

- ☐ \$21,000: Chai (back cover, 12 seats)
- ☐ \$10,000: Platinum (Platinum page, 10 seats)
- ☐ \$5,000: Gold (Gold page, 8 seats)
- ☐ \$3,600: Silver (Silver page, 6 seats)
- ☐ \$2,500: Bronze (Bronze page, 5 seats)
- ☐ \$1,850: Blue (Blue page, 4 seats)
- ☐ \$1,250: Friend (1 Full page, 2 seats)

☐ \$3,100: Reserved table for 10 & name listing

☐ \$800: Half page (admission extra)

☐ \$600: Quarter page (admission extra)

☐ \$250: Business card (admission extra)

☐ \$120: Name listing (admission extra)

Due to increased security costs, we have had to adjust ad and admissions fees.

Credit card processing fees additional.

We reserve the right to reject any ad or notice.

Name _____

Street: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Payment Information:

☐ Check enclosed. Please make payable to "ZOA." On the memo line indicate for 2025 event. Send check and this form to ZOA, P.O. Box 56, Bala Cynwyd, PA 19004.

☐ Please bill my credit card right away:

Amount: _____ Exp. Date: _____

CC#: _____ Security #: _____

Billing Address: _____

Signature: _____

Name on the card: _____

Greater Philadelphia ZOA monitors, exposes and confronts anti-Jewish activity in the schools, media, government and elsewhere; we teach Jews self-defense and first aid, we educate the community about key issues and advocacy strategies, and we provide tools and resources to counter Jew-hatred; we strengthen the mutually beneficial U.S.-Israel relationship; we support Israel; we promote Zionism.

We do the above throughout the Philadelphia area, South Jersey and Delaware — and we are pro-active. We meet with lawmakers in Harrisburg and Washington, and we are frequently featured in the news media.

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Proceeds from our Ad Journal/Tribute Book, this event and other donations throughout the year make our vitally important work possible.

Become a lead donor or get involved in other ways. Contact us to learn more.

Help us help Israel and American Jewry!

Your contribution is tax-deductible to the extent permitted by law.

Admission is \$275 each through Aug. 25, and then increases to \$300.

Special rates for young professionals to age 35 (ID required) and for full-time students (proof required).

For questions or more information, reach us at: 610-660-ZION or office@zoaphilly.org.

Mailing address: PO Box 56,
Bala Cynwyd, PA 19004

