

Greater Philadelphia Chapter
of the
Zionist Organization
of America's

2024
Night of Appreciation

Ad space & table reservation form

- Be a corporate sponsor ● Place an ad in our Journal ● Purchase a table ● Purchase tickets ● Donate in support of our work ● Congratulate an honoree

Wednesday, Sept. 18, 5:30 pm, at the Hilton Philadelphia City Avenue

Celebrating America & Israel, commemorating victims of the war against Israel, re-committing to the well-being of the Jewish People and the continuation of Zionism.

Our Ad Journal/Tribute Book is a regional tradition — be part of it!

See our honorees plus event & Ad Journal details inside this brochure



2024
Greater Philadelphia ZOA
Night of Appreciation

Honorees:

Judith Krupnick

Pillar of the Community Award

U.S. Senator John Fetterman

Defender of Israel Award

Rabbi Ira Flax of Har Zion Temple

Guardian of Israel Award

Noah Rubin, Penn student

The Future is Now Award

Dom Giordano, Rich Zeoli,

of 1210 WPHT Radio

Ben Hecht Award for Outstanding Journalism

Friends & Family of Honorees, and Others in the Community:

- ✓ **Congratulate** or thank an honoree or multiple honorees with a notice in our Gala book. They will appreciate your thoughtfulness in this keepsake of the Gala.
- ✓ **Place an uplifting** message about Israel, the Jewish People, Zionism, or ZOA.

Reserve your space today for a business ad or "congratulations" notice in the Greater Philadelphia ZOA 2024 Gala Ad Journal and Tribute Book.



PROMOTE YOUR BUSINESS OR SERVICE WITH AN AD HERE!

OFFER A "MAZEL TOVI" OR "CONGRATULATIONS" TO AN HONOREE WITH A NOTICE HERE!

Our Gala Ad Journal will be available electronically on a dedicated website, emailed to our members and donors, and posted on social media. Ads will be displayed at the event.

The Greater Philadelphia ZOA Night of Appreciation is a special annual celebration of America, Israel, Patriotism and Zionism.

It is a night to thank leading pro-Israel advocates; to be inspired by our speakers; to enjoy one another's camaraderie, and kosher food and drink; and to support Greater Philadelphia ZOA's work.

ZOA is both non-profit and nonpartisan.

Proceeds from the event and our Ad Journal help fund our vitally needed educational, advocacy and outreach initiatives on behalf of the Jewish people, Israel, Zionism and the mutually beneficial U.S.-Israel relationship.

Our chapter includes Eastern Pennsylvania, South Jersey and Delaware.

Help us help Israel and American Jewry!

**Gala tickets are \$240 each.
Get a \$20 discount until Aug. 1.**

**Purchase a reserved table of 10 for
you and your guests for \$2,600.**

Pay by check to save service fees!

**Your contribution is tax
deductible to the extent
permitted by law.**

For questions or more information, reach us
at: 610-660-9466 or office@zoaphilly.org.

Our address: PO Box 56, Bala Cynwyd, PA 19004



Ad specifications & How to Submit

Full page: 7^{1/2}" tall x 4^{1/2}" wide

Half page: 3^{5/8}" tall x 4^{1/4}" wide

Quarter page: 3^{1/2}" tall x 2^{1/8}" wide

Business card: 2" tall x 3^{1/2}" wide

Eighth page: 1^{7/8}" tall x 2" wide

Name listing: Name(s) only

Ads may be submitted either by mail (camera ready) or electronically:

Electronic Submission: Business ads (including business cards) must be created to exact size. No bleeds. We will help you with text-only ads. Email us your text or message.

Resolution of 600 dpi preferred
Acceptable file formats: PDF or JPG

Send to office@zoaphilly.org
Please note "Gala" in the subject line.

U.S. Mail: Please include your personal message for the tribute book on a separate sheet of paper or mail a camera-ready note or business card (do not clip or staple) for processing to ZOA, P.O. Box 56, Bala Cynwyd, PA 19004.

Individuals who want to place congratulatory notices or text-only business ads can send us the text you would like in your notice.

Call us at 610-660-9466 if you would like help.

**Please submit your business ad or individual
notice and payment by Aug. 21, 2024.**

Thank you.

Lynne K. Lechter & Bruce Holberg, Gala Co-Chairs

Steve Feldman, Executive Director

Event Journal ad/notice/table form (print clearly)

Ad/Notice and payment due by Aug. 20, 2024

**Save money with an ad/notice that includes
tickets, and attend the Night of Appreciation as well!**

Please mark your Ad level:

Ads that include tickets:

- \$18,000: CHAI (back or inside front cover, 12 tickets)
- \$10,000: PLATINUM (1 Platinum page, 10 tickets)
- \$5,000: GOLD (1 Gold page, 8 tickets)
- \$3,600: SILVER (1 Silver page, 6 tickets)
- \$2,500: BRONZE (1 Bronze page, 5 tickets)
- \$1,800: BLUE (1 Blue page, 4 tickets)
- \$1,100: FRIEND (1 Full page, 2 tickets)

- \$2,600: Reserved table for 10 & name listing in book
- \$750: HALF PAGE (admission not included)
- \$525: QUARTER PAGE (admission not included)
- \$250: BUSINESS CARD (admission not included)
- \$220: EIGHTH PAGE (admission not included)
- \$120: NAME LISTING (admission not included)

Note: Credit card processing fees additional.
We reserve the right to reject any ad or notice.

Name: _____

Street: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Payment Information:

Check enclosed. Please make payable to "ZOA." On the memo line indicate for 2024 Ad Journal. Send check and this form to ZOA, P.O. Box 56, Bala Cynwyd, PA 19004.

Please bill my credit card right away:

Amount: _____ Exp. Date: _____

CC#: _____ Security #: _____

Billing Address: _____

Signature: _____

Name on the card: _____