

# Advocacy Checklist

Here are some suggestions of items that you can consider making part of a regular routine to help Israel, Zionism and the Jewish People throughout the year:

\_\_\_ Select a local media outlet (TV news, newspaper, Internet media) and establish a relationship with a decision-maker there to discuss their reports about Israel and related issues to offer feedback, and to suggest things they should have reports about.

\_\_\_ Select a local library or nearby library branch to monitor potential anti-Jewish/anti-Israel events, programs or materials AND to suggest pro-Jewish/pro-Israel activities, events or books including an informational talk or discussion led by a local ZOA official.

\_\_\_ Establish a relationship with a staffer in the local office of your U.S. House member and at the local office of one or both of your U.S. senators. It is important that they hear from local pro-Israel constituents regularly.

\_\_\_ Establish a relationship with a principal or department head at a local K-12 school. Ask what is being taught in that school about Israel and her enemies, about the Jewish People and about Jew-hatred (in addition to the Holocaust). Suggest materials (Greater Philadelphia ZOA can help with this) for teachers and/or students to learn more, and suggest that their be a guest speaker from Greater Philadelphia ZOA in an appropriate class or even to edify teacher's groups.

\_\_\_ Buy goods from Israel often. Enjoy them yourself or with family and friends, give them as gifts and even donate them to local food pantries where they will have a dual impact to help someone in need of food, and to introduce a stranger to one of myriad positive aspects of Israel that they would otherwise never experience.

\_\_\_ Get involved or more involved in Greater Philadelphia ZOA. We are the most active pro-Zionism/pro-Israel organization in our vast region (eastern Pennsylvania, southern New Jersey, all of Delaware). What helps keep us so active are our cadre of lay leaders and volunteers. Consider becoming a chapter officer or Board member or participating in one of our many committees.

\_\_\_ Help others get to know Israel and the Jewish People's connection to the Land by making them aware of contemporary, historic and regional maps. Many people have no idea how tiny Israel actually is, nor how vast the Arab-majority and Muslim-majority lands are. Here is one example from our website: <https://philly.zoa.org/wp-content/uploads/sites/6/2018/04/israel-map-arab-muslim.pdf> Email the link, post it on social media and print out copies and give them to people.

There are many more things that each of us can do — this is just a sample. Throughout the year in our newsletters and in our Action Alerts, we will have more.

If you have advocacy suggestions, please call us at 610-660-9466 to suggest them. We will share the good ones with our members, donors and friends.