

Advocacy, Strategy and You



- Battlegrounds:**
- Jewish community
 - Education
 - Media
 - Government
 - Culture & Community
 - Social Media
 - Pop Culture
 - Corporate
 - Other influentials
 - Family
 - Friends, Neighbors, Colleagues
 - Strangers

- High Priority
- Low Priority
- Micro
- Macro
- Easy
- Difficult

Support, get involved in and promote ZOA!