



ZIONIST ORGANIZATION OF AMERICA

GREATER PHILADELPHIA CHAPTER

June 23, 2023

Dear Friend,

We are offering you an important and valuable opportunity. Please read on.

On September 7, hundreds of people who care about America and Israel will gather for the Greater Philadelphia Chapter of the Zionist Organization of America's 2023 Gala. Our Gala is multi-purpose: We will celebrate the 75th anniversary of modern Israel's independence and mark the 125th anniversary of our organization's founding; we will honor leading advocates for a strong, secure and vibrant Jewish state of Israel and a strong, secure and thriving United States of America; we will enjoy the camaraderie of fellow Patriots and Zionists; and we will support the vital work that the Greater Philadelphia Chapter of ZOA does throughout our region and beyond day-in and day-out.

In conjunction with our Gala, we are publishing our 2023 Gala Ad Journal and Tribute Book.

Our **Gala Tribute Book and Ad Journal** is a keepsake for our honorees and the community, as well as a directory/resource for the Jewish community and the entire pro-Israel community. It will be available at our Gala, emailed to our vast list, available on our website and promoted on our social media.

Promote your business or service: Let our members and Gala attendees and social media sites know about your business or the services that you provide. Reach new customers or clients.

Congratulate our honorees and let them know you appreciate their efforts with a "Mazel Tov!" or "Thank you!" notice. Or use our book to declare your support for Israel or ZOA's work.

The enclosed brochure offers all the details about our Gala Ad Journal and Tribute Book including ad and notice sizes and specifications, and pricing. Some ads and notices include tickets to attend our Gala. The brochure also has separate ticket information, an option to purchase a table at the Gala as well as corporate sponsorship opportunities.

Join the many national and local businesses, professionals and service providers; communal leaders; lovers of Israel; friends and families of our honorees; and ZOA members who will participate in our Gala Ad Journal and Tribute Book. If you have any questions or want more information, please call our Office at 610-660-9466. Deadline is August 14.

It will be so good to resume our in-person Gala and celebrate Patriotism and Zionism -- as well as honor leading advocates -- all at the Hilton Philadelphia City Avenue. (More on our honorees shortly.)

Our 2023 Greater Philadelphia ZOA Gala honorees are:

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Steve Feldman

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- **Bart Blatstein**, real estate developer, communal leader, philanthropist and ZOA chapter and National ZOA official. He will receive our Pillar of the Community Award;
- **Justice Sandra Schultz Newman**, attorney, groundbreaking Pennsylvania Supreme Court justice and advocate on behalf of Jewry and Israel. She will receive our Defender of Israel Award;
- **Stan and Diane Cardano Casacio**, a dynamic, patriotic couple in the real estate industry. They will receive our Friends of Zion Award; and
- **Michael Goldfarb**, founder of the Washington Free Beacon online newspaper, and the Emergency Committee for Israel. He will receive our Ben Hecht Award for Excellence in Journalism.

We thank those of you who have participated in our Tribute Book and Ad Journal in the past. We hope we can count on your continuing participation and support! Our Gala Book, along with Gala ticket sales, corporate sponsorships and donations will raise much-needed funds to sustain and increase Greater Philadelphia ZOA's vital work.

Greater Philadelphia ZOA takes on the challenges that no other regional organization does in support of Israel, Zionism, the Jewish People, America and a mutually beneficial U.S.-Israel relationship. Our primary role and goal is to educate, and we advocate and engage in outreach also. With Jew-hatred (antisemitism) and attacks against Jewry at levels not seen in generations, and ever-increasing efforts to delegitimize Israel and Zionism, our work today is as important as ever!

ZOA is a non-partisan, non-profit, 501(c)(3) organization. All of our materials and presentations are based on verifiable facts, international law and documented history. For its first 51 years, ZOA was a leader in helping grow the Zionist movement with the goal of finally re-establishing the nation of Israel in the historic and legal homeland of the Jewish People. Since Israel declared independence in 1948, ZOA has worked tirelessly to champion Israel and Zionism, help the Jewish community and strengthen the unbreakable bond between America and Israel. ZOA is an organization that cherishes America, freedom and authentic peace.

Our chapter serves eastern Pennsylvania, southern New Jersey and Delaware — with the highest concentration in the metropolitan Philadelphia area. Our members and others who attend our Gala include many affluent individuals and couples as well as professionals and upwardly mobile consumers of all ages and all backgrounds.

Please see the enclosed brochure and reservation form for specifications, pricing and deadline for sponsorships, to place an ad or notice in our Gala Ad Journal and Tribute Book, to purchase a table at the Gala or individual tickets. Should you have any questions or if you would like more information about the Gala Tribute Book and Ad Journal, or ZOA, or Zionism: Please call our executive director, Steve Feldman at 610-660-9466.

Thank you in advance for your consideration. We look forward to your reply and participation in our 2023 Gala Ad Journal and Tribute Book – and we would love to have you attend our Gala. All food and beverages will be under kosher supervision.

Sincerely,

Lynne Kessler Lechter

Lynne Kessler Lechter

Bruce Holberg

Bruce Holberg

Gala Co-Chairs

Steve Feldman

Steve Feldman

Executive Director