



**Zionist Organization  
of America**  
**Greater Philadelphia Chapter**  
**AD SPACE & TICKET RESERVATION FORM**

**BE AN EVENT CORPORATE SPONSOR • PLACE AN AD •  
PURCHASE A TABLE • PURCHASE GALA TICKETS •  
MAKE A DONATION IN SUPPORT OF OUR WORK**

Celebrating modern Israel's 75<sup>th</sup> birthday &  
the 125<sup>th</sup> anniversary of ZOA's founding!

**Our Honorees:**

**Bart Blatstein**

**Pillar of the Community Award**

**Justice Sandra Schultz Newman**

**Defender of Israel Award**

**Stan & Diane Cardano Casacio**

**Friends of Zion Award**

**Michael Goldfarb**

**Ben Hecht Award**

Our Gala is Thursday, Sept. 7 at the  
Hilton Philadelphia City Avenue

**Our Gala Ad Journal/Tribute Book is  
a regional tradition — be part of it!**

See Gala & Ad Journal details inside



The Greater Philadelphia ZOA Gala is a special celebration of America and Israel, and Patriotism and Zionism. It is a night to recognize leading pro-Israel advocates, to be inspired by our speakers and to enjoy camaraderie and good kosher food.

ZOA is both non-profit and nonpartisan.

Proceeds from our Ad Journal/Tribute Book and Gala support our urgently needed educational, advocacy and outreach initiatives on behalf of the Jewish people throughout our region, Israel, Zionism and the mutually beneficial U.S.-Israel relationship.

Our chapter includes eastern Pennsylvania, South Jersey and Delaware. We are most active in the metropolitan Philadelphia area.

**Help us help Israel and American Jewry!**

**Gala tickets are just \$220 each.  
Get a \$20 discount until Aug. 1.**

**Purchase a reserved table for you  
and your guests for \$2,500.**

**Pay by check to save service fees!**

**Your contribution is tax  
deductible to the extent  
permitted by law.**

If you have any questions or would like more information, please phone us at:  
610-660-9466.

Our address: PO Box 56, Bala Cynwyd, PA 19004



**Ad specifications & How to Submit**

Full page: 7<sup>1/2</sup>” tall x 4<sup>1/2</sup>” wide

Half page: 3<sup>5/8</sup>” tall x 4<sup>1/4</sup>” wide

Quarter page: 3<sup>1/2</sup>” tall x 2<sup>1/8</sup>” wide

Business card: 2” tall x 3<sup>1/2</sup>” wide

Eighth page: 1<sup>7/8</sup>” tall x 2” wide

Name listing: Name(s) only

Ads may be submitted either by mail (camera ready) or electronically:

**Electronic Submission:** Business ads (other than business cards) must be created to exact size. We will work with you for text-only ads. Email us your text or message. No bleeds.

Resolution of 600 dpi preferred

Acceptable file formats: PDF or JPG

Send to [office@zoaphilly.org](mailto:office@zoaphilly.org)

Please note “Gala” in the subject line.

Mail: Please include your personal message for the tribute book on a separate sheet of paper or mail a camera-ready note or business card (do not clip or staple) for processing to ZOA, P.O. Box 56, Bala Cynwyd, PA 19004.

Individuals who want to place congratulatory notices can send us the text you would like in your notice.

Call us at 610-660-9466 if you would like help.

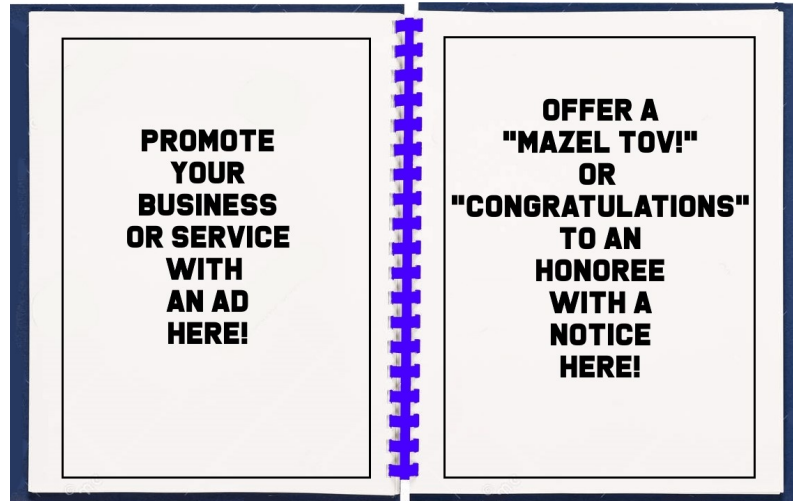
**Please submit your business ad or individual notice and payment by Aug. 14, 2023.**

Thank you.

Lynne K. Lechter & Bruce Holberg, Gala Co-Chairs

Steve Feldman, Executive Director

# RESERVE YOUR SPACE TODAY FOR A BUSINESS AD OR "CONGRATULATIONS" NOTICE IN THE GREATER PHILADELPHIA ZOA 2023 GALA TRIBUTE BOOK AND AD JOURNAL



## Businesses & Service Providers:

- ✓ Join the many businesses, practices and professionals that participate in our Gala book each year. Be a part of this annual tradition.
- ✓ Promote your business or service to potential new customers or clients via an ad.
- ✓ Show current customers or clients that you support Israel and the Jewish People.
- ✓ Most of our members and donors are affluent. Let them know about your business or service with an ad in our Gala book.
- ✓ A great way to reach constituents.

## Friends & Family of Honorees, and Others in the Community:

- ✓ Congratulate or thank an honoree or multiple honorees with a notice in our Gala book. They will appreciate your thoughtfulness in this keepsake of the Gala.
- ✓ Place an uplifting message about Israel, the Jewish People, Zionism, or ZOA.

## Place a Special Anniversary Notice:

Our 2023 Gala will also celebrate the 75th anniversary of Israel's independence, as well as the 125th anniversary of ZOA's founding!

You can highlight these milestones with a special ad commemorating one or both of these occasions.

*Event Journal Reservation (please print clearly)*

**Ad/Notice and payment due by Aug. 14, 2023**

**Save money with an ad/notice that includes tickets, and attend the Gala as well!**

## Please mark your selection(s):

### Ads that include tickets:

- ☐ \$18,000: CHAI (back or inside front cover, 12 tickets)
- ☐ \$10,000: PLATINUM (1 Platinum page, 10 tickets)
- ☐ \$5,000: GOLD (1 Gold page, 8 tickets)
- ☐ \$3,600: SILVER (1 Silver page, 6 tickets)
- ☐ \$2,500: BRONZE (1 Bronze page, 5 tickets)
- ☐ \$1,800: BLUE (1 Blue page, 4 tickets)
- ☐ \$1,000: FRIEND (1 Full page, 2 tickets)

- ☐ \$2,500: Reserved table for 10 & name listing in book

Ads that do **not** include tickets — tickets are extra:

- ☐ \$750: HALF PAGE (does not include any tickets)
- ☐ \$525: QUARTER PAGE (does not include tickets)
- ☐ \$250: BUSINESS CARD (does not include tickets)
- ☐ \$220: EIGHTH PAGE (does not include tickets)
- ☐ \$120: NAME LISTING (does not include tickets)

Note: Credit card processing fees additional.

Name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Payment Information:

- ☐ Check enclosed. Please make payable to "ZOA." On the memo line indicate for 2023 Gala Ad Journal. Send check and form to ZOA, P.O. Box 56, Bala Cynwyd, PA 19004.

- ☐ Please bill my credit card right away:

Amount: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CC#: \_\_\_\_\_ Security #: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Name on the card: \_\_\_\_\_