Virtual Superstar Gala
Sunday, December 19, 2021 • 7pm est
Featuring

PM Naftali Bennett
Israeli Prime Minister

Secy Mike Pompeo
Fmr. Secy of State

Dr. Miriam Adelson
Global Philanthropist

Rubin Margules
Justice Louis D.
Brandeis Award

Gloria Kaylie
Mortimer Zuckerman Award
for Outstanding Jewish Philanthropy

Lisa Daffari
Emcee

Myron Zimmerman
Fmr. Louis D.
Brandeis Honoree

Dr. Bob Shillman
Fmr. Louis D.
Brandeis Honoree

Morton A. Klein
ZOA National
President

Greater Philadelphia ZOA
“Zionists in the Spotlight” Honorees!

Ruth C. & Morton Gleit

Dr. Marguerite Werrin & Dr.
Ronald Werrin

View Inside: Virtual Tribute Book/Ad Journal Reservation Form

ZOA is a non-profit. Proceeds from this virtual book support our vital educational, advocacy and outreach initiatives that benefit the regional Jewish community, Israel and the U.S.-Israel relationship.

Help us help Israel and American Jewry!

ZOA is one of the largest and most active Zionist groups in eastern Pennsylvania, southern New Jersey and Delaware. We have members in all three states - with the majority in the Philadelphia metropolitan area.
Ads in the Greater Philadelphia ZOA Gala Virtual Tribute Book/Ad Journal are great opportunities to promote your business or service to new audiences.

Notices in the Greater Philadelphia ZOA Gala Virtual Tribute Book/Ad Journal are a thoughtful way to congratulate our honorees, to make a positive show of support for Israel or affirm your support of ZOA’s vital work and to participate in the Gala.

Make your ad or notice your end-of-year charitable donation.

If you have any questions, need help or would like more information, call our office at (610) 660-9466.

Greater Philadelphia ZOA Tribute Book/Ad Journal • Reserve your space now!
Participate in the 2021 Zionist Organization of America Virtual Superstar Gala!
Potentially seen by thousands!

Be part of this annual tradition – join the many businesses, firms and practices plus individuals and families that participate in our book each year.

Your contribution is tax deductible to the extent permitted by law.

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**Ad Specifications**

Acceptable formats include: JPG, PNG, PDF
Image resolution: minimum of 300 dpi
Camera-ready ads must fit the proportions listed below:

<table>
<thead>
<tr>
<th>ad type</th>
<th>inches or pixels</th>
</tr>
</thead>
<tbody>
<tr>
<td>full page</td>
<td>8.33 x 4.49</td>
</tr>
<tr>
<td>half page</td>
<td>4.05 x 4.45</td>
</tr>
<tr>
<td>quarter page horizontal</td>
<td>4.13 x 2.19</td>
</tr>
<tr>
<td>quarter page vertical</td>
<td>2.03 x 4.45</td>
</tr>
</tbody>
</table>

**How to Submit Your Ad & Payment**

Submit online: zoa.org/gala
Submit via email: journal@zoa.org
Submit by mail:
Mail your ad text & the payment form on the other side to:
Zionist Organization of America
633 Third Avenue, Suite 31-B
New York, NY 10017
Submit your ad & payment by phone:
(212) 481-1500 Ext. 223

The space below can be used to print your ad text clearly:

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**Virtual Ad/Notice (Deadline: Dec. 13, 2021)**

I would like my donation to support:

- ZOA’s Greater Philadelphia Chapter
- ZOA National

Please mark your ad level:

**SPONSORSHIPS (includes journal ad or notice)**

- $360,000 Platinum Sponsor
- $250,000 Diamond Sponsor
- $180,000 Emerald Sponsor
- $100,000 Ruby Sponsor
- $50,000 Sapphire Sponsor
- $25,000 Opal Sponsor
- $18,000 Jade Sponsor
- $10,000 Amethyst Sponsor

**VIRTUAL JOURNAL ADS ($100 - $9,999)**

- $7,500 Gold Page
- $5,000 Silver Page
- $2,500 Bronze Page
- $1,800 Copper Page
- $1,000 Full Page
- $500 Half Page
- $250 Quarter Page
- $100 Name Listing
- Other Donation Amount $ ___

**YOUR INFORMATION (please print clearly)**

Name __________________________
Company/Org Name* __________________________
Street Address __________________________
City __________________________ State ________ ZIP ________
Phone __________________________
Email __________________________

* If applicable

**PAYMENT INFORMATION**

- Check enclosed
- Please bill my credit card

Billing Address __________________________
City __________________________ State ________ ZIP ________
Card Number __________________________ Exp. Date ____________ Security Code ____________
Signature __________________________

See other side for more Journal Ad details!

ZOA is a 501(c) (3) non-profit organization.
Contributions are tax deductible as permitted by law.