

Virtual Superstar Gala

Sunday, December 19, 2021 • 7pm est Featurina



PM Naftali Bennett Israeli Prime Minister



Secv Mike Pompeo Fmr. Secy of State



Dr. Miriam Adelson Global Philanthropist



Rubin Margules Justice Louis D. **Brandeis Award**



Gloria Kavlie Mortimer Zuckerman Award for Outstanding Jewish Philanthropy



Lisa Daftari Emcee



Zimmerman Fmr. Louis D. Brandeis Honoree



Dr. Bob Shillman Fmr. Louis D. Brandeis Honoree



Morton A. Klein **ZOA National** President

Greater Philadelphia ZOA "Zionists in the Spotlight" Honorees!



Ruth C. & Morton Gleit



Dr. Marauerite Werrinz1 & Dr. Ronald Werrin

Reserve your space <u>now</u> in the Greater Philadelphia ZOA 2021 Virtual Superstar Gala Virtual Tribute Book and Ad Jounal!

PROMOTE YOUR BUSINESS OR SERVICE WITH AN AD HERE!

OFFER A "MAZEL TOV!" CONGRATULATIONS' TO AN HONOREE WITH A NOTICE HERE!



- Be part of this annual tradition join the many businesses, firms and practices that advertise in our book each year.
- Reach potential new upscale clients or customers.
- Show current customers that you support ZOA's vital work to help the Jewish community.
- The virtual book will be available on the national and local ZOA websites, posted on social email and emailed to our members, supporters and friends.
- Individuals and families: Thank and congratulate our honorees, declare your support for Israel and ZOA with a "Mazel Tov" or other message!



ZOA is a non-profit. Proceeds from this virtual book support our vital educational, advocacy and outreach initiatives that benefit the regional Jewish community, Israel and the U.S.-Israel relationship.

Help us help Israel and American Jewry!

ZOA is one of the largest and most active Zionist groups in eastern Pennsylvania, southern New Jersey and Delaware. We have members in all three states - with the majority in the Philadelphia metropolitan area.

Ads in the Greater Philadelphia ZOA Gala Virtual Tribute Book/Ad Journal are great opportunities to promote your business or service to new audiences.

Notices in the Greater Philadelphia ZOA Gala Virtual Tribute Book/Ad Journal are a thoughtful way to congratulate our honorees, to make a positive show of support for Israel or affirm your support of ZOA's vital work and to participate in the Gala.

> Make your ad or notice your end-of-year charitable donation.

If you have any questions, need help or would like more information, call our office at (610) 660-9466.

Greater Philadelphia ZOA Tribute Book/Ad Journal - Reserve your space now! Participate in the 2021 Zionist Organization of America Virtual Superstar Gala!

Potentially seen by thousands!

Be part of this annual tradition — join the many businesses, firms and practices plus individuals and families that participate in our book each year.

> Your contribution is tax deductible to the extent permitted by law.



Ad Specifications

Acceptable formats include: JPG, PNG, PDF Image resolution: minimum of 300 dpi. Camera-ready ads must fit the proportions listed below: inches or pixels ad type full page 8.33 x 4.49 1200 x 640 half page 4.05 x 4.45 580 x 640 quarter page horizontal 4.13 x 2.19 594 x 319 quarter page vertical 2.03 x 4.45 292 x 650

How to Submit Your Ad & Payment

Submit online: zoa.org/gala Submit via email: journal@zoa.org Submit by mail: Mail your ad text & the payment form on the other side to: Zionist Organization of America 633 Third Avenue, Suite 31-B New York, NY 10017 Submit your ad & payment by phone: (212) 481-1500 Ext. 223

The space below can be used to print your ad text clearly:

Virtual Ad/Notice (Deadline: Dec. 13, 2021) I would like my donation to support:

□ ZOA's Greater Philadelphia Chapter

□ ZOA National Please mark your ad level:

SPONSORSHIPS (includes journal ad or notice)

□ \$360,000 Platinum Sponsor

☐ \$250,000 Diamond Sponsor

□ \$180,000 Emerald Sponsor

□ \$100,000 Ruby Sponsor

□ \$50,000 Sapphire Sponsor

□ \$25,000 Opal Sponsor

□ \$18,000 Jade Sponsor

□ \$10,000 Amethyst Sponsor

VIRTUAL JOURNAL ADS (\$100 - \$9,999)

☐ \$7,500 Gold Page

☐ \$5,000 Silver Page

□ \$2,500 Bronze Page

□ \$1,800 Copper Page

□ \$1,000 Full Page □ \$500 Half Page

□ \$250 Quarter Page

\$100 Name Listing

□ Other Donation Amount \$

YOUR INFORMATION (please print clearly)

Name

Company/Org Name*

Street Address

City _____State ____ZIP ____

* If applicable

PAYMENT INFORMATION

☐ Please bill my credit card □ Check enclosed

Billing Address

City State ZIP

Card Number

Exp. Date _____Security Code

Signature

See other side for more Journal Ad details!

ZOA is a 501(c) (3) non-profit organization