

# May 14: Make It A Day of Pro-Israel Advocacy

On this Israel Independence Day (as commemorated on the Gregorian calendar on May 14), consider spending some of the day engaging in pro-Israel advocacy.

Activities can include:

- ◆ Starting a pro-Israel blog to inform people about things impacting Israel. Include a combination of the positive (such as medical breakthroughs, or when states adopt anti-BDS legislation) and the negative (terrorist attacks, pro-BDS activity, anti-Israel legislation) and encourage activism.
- ◆ Be a commenter at an existing blog.
- ◆ Write an op-ed or letter-to-the-editor and send to a local newspaper.
- ◆ Contact an editor or news director at a media outlet that has a habit of anti-Israel biased reports. Strike up a conversation to find out why the outlet seems to be anti-Israel. See our local and national media directory: <https://philly.zoa.org/wp-content/uploads/sites/6/2021/03/MEDIA-ACTION-GUIDE-February-2021.pdf>
- ◆ Go to a local supermarket or grocery store or liquor store to purchase items from Israel. Be sure to thank the manager for carrying goods from Israel. Keep some and give some as gifts. Tell the recipient that if they like the items, to go to the store that sells them to buy more. Create a groundswell of buying for Israel.
- ◆ If your local store does not carry goods from Israel, politely ask why they don't. Try to get them to sell goods from Israel.
- ◆ Buy items from Israel on Israeli Web sites.

Some examples:

<https://blessedbuyisrael.com/>

<https://www.israeliproducts.com/home>

<http://www.buyisraelgoods.org/>

<https://www.gitfood.com/>

<https://www.levhaolam.com/>

<https://market.marmelada.co.il/>

<https://www.golfco.co.il/>

<https://www.makoletonline.com/>

<https://www.israelisupermarketonline.com/>

<https://israeldefensestore.com/>

<https://ahuva.com/pages/about-us-judaica-store>

- ◆ Plan a trip to Israel – whether it has been a number of years or you have never been:

Consider visiting the Jewish State. ZOA will be having a mission in August.

- ◆ Contact your representatives in Washington (House member and both senators) and ask them to support pro-Israel legislation and to oppose legislation that endangers Israel – including a status quo Iran deal. Contact lawmakers in your state capital and ask them to initiate resolutions in support of Israel. If your state does not already have anti-BDS legislation, ask your lawmakers to initiate it. Members of Congress from our region and contact information: <https://philly.zoa.org/wp-content/uploads/sites/6/2021/01/congress-list-revised-011421.pdf>
- ◆ Read a book that accurately portrays Israeli history, and regularly check out blogs that accurately report on Israel and what Israel's enemies are up to. List of books: <https://philly.zoa.org/wp-content/uploads/sites/6/2016/02/Books-About-Zionism.pdf>
- ◆ Follow websites that post accurate news and information (historical and contemporary). See a list of suggested websites at: <https://philly.zoa.org/wp-content/uploads/sites/6/2020/09/web-internet-sites-updated-090120.pdf>
- ◆ If you have kids or grandkids who are school-age: Ask to see their textbooks to see what is being taught about Israel (historically and contemporarily) and what is not being taught (such as Arab terrorism, denial of Israel's right to exist, threats from Iran, wars against Israel). If you find problematic or missing information, this resource will help you document it: <https://philly.zoa.org/wp-content/uploads/sites/6/2020/06/textbook-survey-form-updated-012819.pdf>
- ◆ Remind friends, family members and social media contacts that the relationship between Israel and America is mutually beneficial and that Israel is as loyal an ally as any country can have. For details, see: <http://philly.zoa.org/wp-content/uploads/sites/6/2021/05/america-and-israel-allies-and-san-remo-updated-050321.pdf>
- ◆ Re-acquaint yourself with the 1922 League of Nations Mandate for Palestine, which enshrines into international law (still valid today) the recognition of the historic Jewish connection to what at the time was a region called “Palestine,” and that the national Jewish homeland should be re-established there; and Jewish rights including “close settlement ... of the land ... .” Let others know about this document. See: <https://philly.zoa.org/wp-content/uploads/sites/6/2020/06/mandate-for-palestine-original-document.pdf>
- ◆ **Support ZOA with a monthly or annual donation. There is no organization more active and more committed to Israel and Zionism than the Zionist Organization of America. Education and advocacy are our hallmarks. Next year we are celebrating our 125<sup>th</sup> anniversary! Become a Donor Society member, host a ZOA parlor meeting or invite a ZOA speaker to your congregation or community event – whether in-person or on Zoom (or similar). Call Steve Feldman at 610-660-9466 for details. See donation information below.**

If you are not able to participate in Israel Advocacy Day this year, you can engage in pro-Israel advocacy and activism on any day. Of course, there is no reason to restrict your pro-Israel advocacy to one day a year. You are encouraged to engage in pro-Israel advocacy and activism throughout the year – as often as you would like and as time permits. To learn more about pro-Israel advocacy and/or for tips, help, or answers to your questions: Contact the Greater Philadelphia Chapter of the Zionist Organization of America at: [office@zoaphilly.org](mailto:office@zoaphilly.org) or at 610-660-9466. You can support Greater Philadelphia ZOA by check. Send to: ZOA, PO Box 56, Bala Cynwyd, PA 19004 or donate online at: <https://zoa.org/donate/philly/>