

# Zionist Organization of America

Greater Philadelphia Chapter

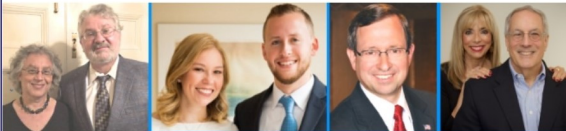
## Gala 2018

Ad Journal and Tribute Book

Space reservation form



### HONOREES:



Sharon & Menachem Meller

Sharon & Jeff Resnick

Sam Rohrer

Cynthia & William Wanger

**Wednesday, October 17, 2018**

**at the Hilton Philadelphia City Avenue**

- < *Promote your business or service*
- < *Congratulate our honorees*
- < *Support our vital work*
- < *Participate in a Philadelphia-region tradition*

Reserve your space **now**

in the 2018

## Greater Philadelphia ZOA Gala Tribute Book

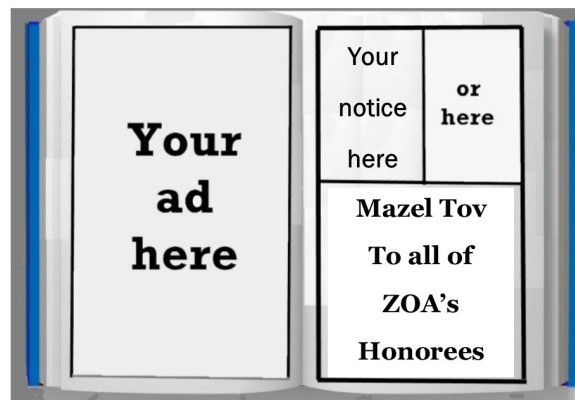
Our honorees this year will be:

**Sharon and Menachem Meller:**  
Pillars of the Community Award

**Cynthia and William Wanger:**  
Defenders of Israel Award

**Sam Rohrer:**  
Friend of Zion Award

**Sharon and Jeff Resnick:**  
The Future Is Now Award



- ✓ Join the many businesses, firms and practices that advertise in our book each year;
- ✓ Reach new upscale customers or clients;
- ✓ Show current customers that you support ZOA's vital work in the Greater Philadelphia region;
- ✓ Thousands will have an opportunity to see this book!

*Greater Philadelphia ZOA is a non-profit organization. We are grateful to the businesses, families, individuals and foundations who have supported our Gala in the past to help us help Israel. We hope you will continue your support.*



Whether you have a business or professional service to promote, our book offers a great opportunity for you.

Don't have a business/not a service-provider? Please consider placing a notice in our book to congratulate and thank our honorees, or to place a pro-Israel message or to salute ZOA and the work that we do throughout the year.

Proceeds from our book support our vital educational, advocacy and outreach initiatives that benefit Israel, America and the local Jewish community.

Our organization was founded in 1897 and we are the largest and most active such group in eastern Pennsylvania, southern New Jersey and Delaware. We have members in all three states, with the largest concentration in the metropolitan Philadelphia area. Our demographics range from elementary-school students and their parents, to seasoned citizens of all ages. Most of our members are current or retired professionals. To learn more call us at 610-660-9466 or email us at: [office@zoaphilly.org](mailto:office@zoaphilly.org).

Gala tickets are \$180 each through September 21. They then increase to \$200.



Please see our Web site for details about the 2018 Gala, including bios of our worthy honorees:

www.philly.zoa.org

Ads in the Greater Philadelphia ZOA Gala Tribute Book/Ad Journal are great opportunities to promote your business or service to new audiences who will appreciate your support for our organization. Businesses and service providers in a variety of fields are regular advertisers.



Notices in the Greater Philadelphia ZOA Gala Tribute Book/Ad Journal are a great way to congratulate or salute our honorees, make a statement about Israel, or affirm that you support the vital work ZOA does throughout the year. We have just marked our 120th anniversary. Individuals and families from all walks of life participate each year in this book.

**Remember: Save money with an ad or notice that includes Gala tickets!**

**Your contribution is tax deductible to the extent permitted by law.**

If you have any questions or would like more information, please phone us at:  
610-660-9466.



## Ad specifications

Full page: 7 1/2" tall x 4 1/2" wide

Half page: 3 5/8" tall x 4 1/4" wide

Quarter page: 3 1/2" tall x 2 1/8" wide

Business card: 2" tall x 3 1/2" wide

Eighth page: 1 7/8" tall x 2" wide

Name listing: Name(s) only listed

Ads may be submitted either by mail (camera ready) or electronically.

### **Electronic Submission:**

Business ads (other than business cards) must be created to exact size. We will work with you for text-only ads. Email us your text or message. No bleeds.

Resolution 600 dpi preferred

Acceptable file formats: PDF or JPG

Submit to zoagala@yahoo.com

### **Regular mail:**

Please include your personal message for the tribute book on a separate sheet of paper or mail a camera-ready business card (do not staple or clip) for processing to ZOA, P.O. Box 56, Bala Cynwyd, PA 19004.

Individuals who want to place congratulatory notices can send us the text you would like in the notice.

Please return your business ad or individual notice along with payment by Sept. 7, 2018.

*Gala Journal Ad Reservation (please print clearly)*

**Please return your ad and payment by Sept. 7, 2018**

**Save money with an ad/notice that includes tickets, and attend the Gala as well!**

### **Please mark your Ad level:**

Ads that include tickets:

- \$18,000: CHAI (back or inside front cover, 12 tickets)
- \$10,000: PLATINUM (1 Platinum page, 10 tickets)
- \$5,000: GOLD (1 Gold page, 8 tickets)
- \$3,600: SILVER (1 Silver page, 6 tickets)
- \$2,500: BRONZE (1 Bronze page, 5 tickets)
- \$1,800: BLUE (1 Blue page, 4 tickets)
- \$1,000: FRIEND (1 Full page, 2 tickets)

Ads that do **not** include tickets – tickets are extra:

- \$750: HALF PAGE (does not include any tickets)
- \$500: QUARTER PAGE (does not include tickets)
- \$225: BUSINESS CARD (does not include tickets)
- \$180: EIGHTH PAGE (does not include tickets)
- \$100: NAME LISTING (does not include tickets)

Name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### *Payment Information:*

Check enclosed. Please make payable to "ZOA." On the memo line indicate for 2018 Gala Ad Journal. Send check and form to ZOA-GPD, P.O. Box 56, Bala Cynwyd, PA 19004.

Please bill my credit card right away:  
Amount: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CC#: \_\_\_\_\_ Security # : \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Name on the card: \_\_\_\_\_