

Zionist Organization of America

Greater Philadelphia Chapter

2019 Gala Ad Journal and Tribute Book

SPACE RESERVATION FORM

Our 2019 Gala will take place
Tuesday, September 24 at the
Hilton Philadelphia City Avenue.

Our honorees this year will be:

Malka Kantor-Rapkin

Pillar of the Community Award

Cliff Rieders

Defender of Israel Award

Rabbi Eliezer Hirsch

Guardian of Israel Award

Prof. Jason Hill of Depaul U.

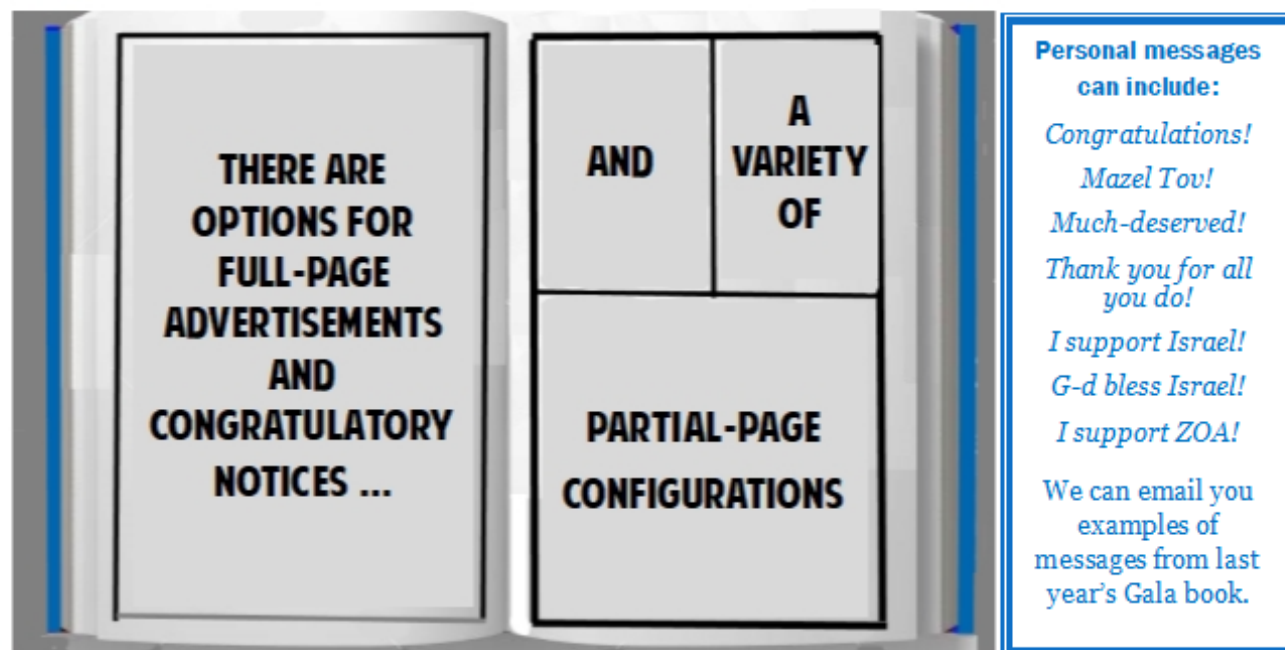
Education Beacon Award

*The ZOA Gala Ad Journal is a
regional tradition – be part of
it with an ad or notice.*

See details inside



RESERVE YOUR SPACE TODAY FOR AN AD OR CONGRATULATORY NOTICE IN THE GREATER PHILADELPHIA ZOA 2019 GALA TRIBUTE BOOK AND AD JOURNAL



- √ Be a part of this annual tradition – join the many businesses, firms and practices that advertise in our book each year.
- √ Reach potential new customers or clients
- √ Show current customers that you support ZOA's vital work in the Greater Philadelphia region
- √ The book will also be available on our Web site and social media, and emailed to more than 2,000 members and supporters.

Proceeds from our book support ZOA's vital educational, advocacy and outreach initiatives. Help us do even more!

Our organization was founded in 1897 and we are the largest and most active such group in eastern Pennsylvania, southern New Jersey and Delaware. We have members in all three states with the largest concentration in the metropolitan Philadelphia area. Our demographics range from young parents, to "seasoned" citizens of all ages. Most of our members are current or retired professionals.

Ads in the Greater Philadelphia ZOA Gala Tribute Book/Ad Journal are great opportunities to promote your business or service to new audiences who will appreciate your support for our organization. Businesses and service providers in many industries are regular advertisers.



Notices in the Greater Philadelphia ZOA Gala Tribute Book/Ad Journal are a great way to congratulate or salute our honorees, make a positive statement about Israel, or affirm that you support the vital work ZOA does throughout the year. This is our 122th anniversary. Individuals and families from all walks of life participate each year in this book.

Remember: Save money with an ad or notice that includes tickets!

Purchase tickets, ads and notices by check to save Eventbrite fees!

Gala tickets are available for \$180 each through August 30. Tickets purchased after that will be \$200 each.

Your contribution is tax deductible to the extent permitted by law.

If you have any questions or would like more information, please phone us at:
610-660-9466.



Ad specifications

Full page: 7 1/2" tall x 4 1/2" wide

Half page: 3 5/8" tall x 4 1/4" wide

Quarter page: 3 1/2" tall x 2 1/8" wide

Business card: 2" tall x 3 1/2" wide

Eighth page: 1 7/8" tall x 2" wide

Name listing: Name(s) only

Ads may be submitted either by mail (camera ready) or electronically:

Electronic Submission:

Business ads (other than business cards) must be created to exact size. We will work with you for text-only ads. Email us your text or message. No bleeds.

Resolution 600 dpi preferred

Acceptable file formats: PDF or JPG

Submit to zoagala@yahoo.com

Mail: Please include your personal message for the tribute book on a separate sheet of paper or mail a camera-ready note or business card for processing to ZOA, P.O. Box 56, Bala Cynwyd, PA 19004.

Individuals who want to place congratulatory notices can send us the text you would like in your notice.

Please return your business ad or individual notice and payment by Aug. 24, 2019.

Thank you.

Event Journal Reservation (please print clearly)

Please submit ad and payment by Aug. 24, 2019

Save money with an ad/notice that includes tickets, and attend the Gala as well!

Please mark your Ad level:

Ads that include tickets:

- \$18,000: CHAI (back or inside front cover, 12 tickets)
- \$10,000: PLATINUM (1 Platinum page, 10 tickets)
- \$5,000: GOLD (1 Gold page, 8 tickets)
- \$3,600: SILVER (1 Silver page, 6 tickets)
- \$2,500: BRONZE (1 Bronze page, 5 tickets)
- \$1,800: BLUE (1 Blue page, 4 tickets)
- \$1,000: FRIEND (1 Full page, 2 tickets)

Ads that do **not** include tickets – tickets are extra:

- \$750: HALF PAGE (does not include any tickets)
- \$500: QUARTER PAGE (does not include tickets)
- \$225: BUSINESS CARD (does not include tickets)
- \$180: EIGHTH PAGE (does not include tickets)
- \$100: NAME LISTING (does not include tickets)

Name: _____

Street: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Payment Information:

Check enclosed. Please make payable to "ZOA." On the memo line indicate for 2019 Gala Ad Journal. Send check and form to ZOA, P.O. Box 56, Bala Cynwyd, PA 19004.

Please bill my credit card right away:

Amount: _____ Exp. Date: _____

CC#: _____ Security #: _____

Billing Address: _____

Signature: _____

Name on the card: _____