

Event Journal Ad Reservation (please print clearly)

Please return your ad and payment by Sept. 7, 2018

Save money with an ad/notice that includes tickets, and attend the Gala as well!

Please mark your Ad level:

Ads that include tickets:

- \$18,000: CHAI (back or inside front cover, 12 tickets)
- \$10,000: PLATINUM (1 Platinum page, 10 tickets)
- \$5,000: GOLD (1 Gold page, 8 tickets)
- \$3,600: SILVER (1 Silver page, 6 tickets)
- \$2,500: BRONZE (1 Bronze page, 5 tickets)
- \$1,800: BLUE (1 Blue page, 4 tickets)
- \$1,000: FRIEND (1 Full page, 2 tickets)

Ads that do **not** include tickets — tickets are extra:

- \$750: HALF PAGE (does not include any tickets)
- \$500: QUARTER PAGE (does not include tickets)
- \$225: BUSINESS CARD (does not include tickets)
- \$180: EIGHTH PAGE (does not include tickets)
- \$100: NAME LISTING (does not include tickets)

Name _____

Street: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Payment Information:

Check enclosed. Please make payable to "ZOA." On the memo line indicate for 2018 Gala Ad Journal. Send check and form to ZOA-GPD, P.O. Box 56, Bala Cynwyd, PA 19004.

Please bill my credit card right away:

Amount: _____ Exp. Date: _____

CC#: _____ Security #: _____

Billing Address: _____

Signature: _____

Name on the card: _____

Please see our Web site for details about the 2018 Gala, including the identity of our worthy honorees:

www.philly.zoa.org

Ads in the Greater Philadelphia ZOA Gala Tribute Book/Ad Journal are great opportunities to promote your business or service to new audiences who will appreciate your support for our organization. Businesses and service providers in a variety of fields are regular advertisers.



Notices in the Greater Philadelphia ZOA Gala Tribute Book/Ad Journal are a great way to congratulate or salute our honorees, make a statement about Israel, or affirm that you support the vital work ZOA does throughout the year. We have just marked our 120th anniversary.

Individuals and families from all walks of life participate each year in this book.

Remember: Save money with an ad or notice that includes Gala tickets!

Your contribution is tax deductible to the extent permitted by law.

If you have any questions or would like more information, please phone us at: 610-660-9466.



**Zionist Organization
of America**
Greater Philadelphia Chapter

**Gala Ad Journal
and Tribute Book**

2018 space reservation form

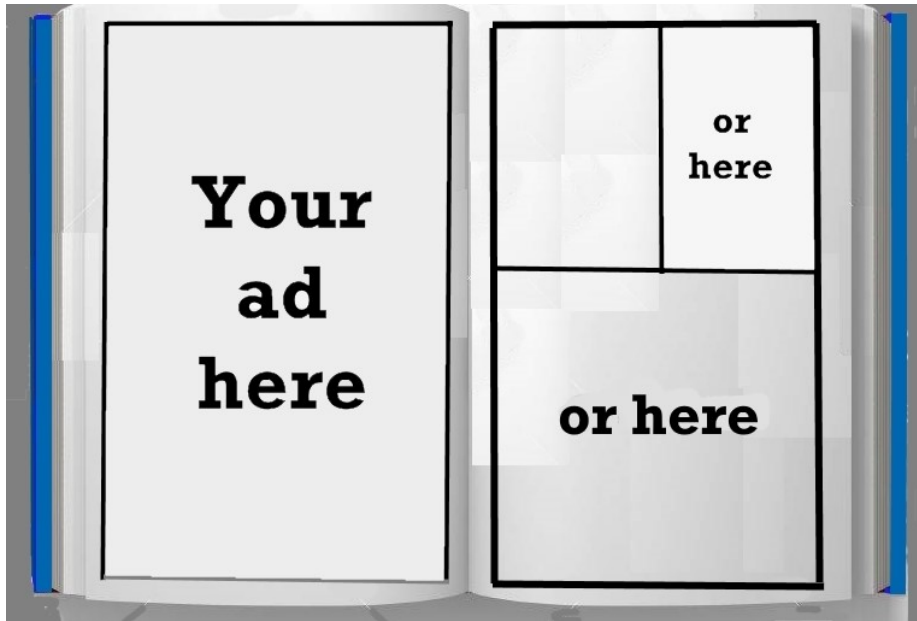


**Wednesday, October 17, 2018
at the Hilton Philadelphia City Avenue**

**Be a part of this
Philadelphia-region
tradition**

See details inside

Reserve your space **now** in the Greater Philadelphia ZOA 2018 **Gala** Tribute Book and Ad Journal



Greater Philadelphia ZOA is grateful to the businesses, families, individuals and foundations who have supported our Gala in the past to help us help Israel. We hope you will continue your support.

- √ Be a part of this annual tradition — join the many businesses, firms and practices that advertise in our book each year;
- √ Reach potential new upscale customers or clients;
- √ Show current customers that you support ZOA's vital work in the Greater Philadelphia region;
- √ The book will also be available on our Web site and social media and emailed to our list — with the potential for thousands to see your ad.

Proceeds from this book support our vital educational, advocacy and outreach initiatives that benefit Israel, America and the local Jewish community.

Our organization was founded in 1897 and we are the largest and most active such group in eastern Pennsylvania, southern New Jersey and Delaware. We have members in all three states with the largest concentration in the metropolitan Philadelphia area. Our demographics range from elementary-school students and their parents, to seasoned citizens of all ages. Most of our members are current or retired professionals.

Ad specifications

Full page: 7 1/2" tall x 4 1/2" wide

Half page: 3 5/8" tall x 4 1/4" wide

Quarter page: 3 1/2" tall x 2 1/8" wide

Business card: 2" tall x 3 1/2" wide

Eighth page: 1 7/8" tall x 2" wide

Name listing: Name(s) only listed

Ads may be submitted either by mail (camera ready) or electronically:

Electronic Submission:

Business ads (other than business cards) must be created to exact size. We will work with you for text-only ads. Email us your text or message. No bleeds.

Resolution 600 dpi preferred

Acceptable file formats: PDF or JPG

Submit to zoagala@yahoo.com

Regular mail:

Please include your personal message for the tribute book on a separate sheet of paper or mail a camera-ready business card (do not staple or clip) for processing to ZOA, P.O. Box 56, Bala Cynwyd, PA 19004.

Individuals who want to place congratulatory notices can send us the text you would like in the notice.

Please return your business ad or individual notice along with payment by Sept. 7, 2018.