

Zionist Organization of
America

Celebrating our  anniversary

Greater
Philadelphia
ZOA

2017 Gala

Tuesday, September 12, 2017
at the Hilton City Avenue, 4200 City Avenue

[Tribute Book and Ad Journal
space reservation form](#)

Honoring:

Allen L. Rothenberg

The Rothenberg Law Firm, philanthropist
Pillar of the Community Award

Jonathan Tobin

Jewish News Service

**Ben Hecht Award for
Outstanding Journalism**

Rabbi Yaacov Orimland

Young Israel of Margate

Guardian of Israel Award

Jim and Diane Showers

Friends of Israel

Friends of Zion Award



**Tribute Book/Ad Journal
proceeds support Greater
Philadelphia ZOA to fund our
vital educational, advocacy, and
outreach initiatives that help
Israel, the Jewish community,
and America.**

Greater Philadelphia ZOA is most grateful to the families, businesses, foundations and individuals who have supported our Gala in the past to enable us to help the people and nation of Israel, the U.S.-Israel relationship and the Jewish community in our region.

We hope you will support the Gala this year.

Our Gala Tribute Book and Ad Journal is a great opportunity to promote your business or yourself, or to salute Israel, or congratulate our honorees.

Regular advertisers include supermarkets, financial services firms, physicians, attorneys, accountants, Realtors, auto dealers, service providers, communal institutions and others.

Many from throughout the region and beyond will attend the Gala. They and countless others on the Web will see your ad or notice in the book. Potential new customers and clients await.

Please show your support for Greater Philadelphia ZOA and our 2017 Gala by committing now to place an ad in our 2017 Gala Tribute Book and Ad Journal.

If you have any questions or for more information, please phone us at: 610-660-9466.

Your contribution is tax deductible to the extent permitted by law.

Allen L. Rothenberg
Attorney, philanthropist



**Pillar of the Community
Award**

Jonathan Tobin
Columnist, editor



**Ben Hecht Award for
Outstanding Journalism**

R. Yaacov Orimland
Congregation leader



**Guardian of Israel
Award**

Jim & Diane Showers
Christian Zionists



**Friends of Zion
Award**

Ads in the Greater Philadelphia ZOA Gala Tribute Book/Ad Journal are great opportunities to promote your business or service to new audiences who will appreciate your support for our organization. Businesses and service providers in a variety of fields are regular advertisers.



Notices in the Greater Philadelphia ZOA Gala Tribute Book/Ad Journal are a great way to congratulate or salute our honorees, make a statement about Israel, or affirm that you support the vital work ZOA does throughout the year. Individuals and families from all walks of life participate each year.

Gala tickets are \$200 each. Save \$20 per ticket by purchasing before August 12.

Remember: Save money with an ad or notice that includes Gala tickets!

Your contribution is tax deductible to the extent permitted by law.

If you have any questions or would like more information, please phone us at: 610-660-9466.



Ad specifications

- Full page: 7^{1/2}" tall x 4^{1/2}" wide
- Half page: 3^{5/8}" tall x 4^{1/4}" wide
- Quarter page: 3^{1/2}" tall x 2^{1/8}" wide
- Business card: 2" tall x 3^{1/2}" wide
- Eighth page: 1^{7/8}" tall x 2" wide
- Name listing: Name(s) you would like listed



Ads may be submitted either by mail (camera ready) or electronically:

Electronic Submission:

- Business ads (other than business cards) must be created to exact size. We will work with you for text-only ads. Email us your text or message. No bleeds
- Resolution 600 dpi preferred
- Acceptable file formats: PDF or JPG
- Submit to zoagala@yahoo.com

Mail:

Please include your personal message for the tribute book on a separate sheet of paper or mail a camera-ready business card for processing to ZOA, P.O. Box 56, Bala Cynwyd, PA 19004.

Please return your business ad or individual notice and payment by Aug. 3, 2017.



Event Journal Ad Reservation (please print clearly)

Please return your ad and payment by Aug. 3, 2017

Save money with an ad/notice that includes tickets, and attend the Gala as well!

Please mark your Ad level:

Ads that include tickets:

- \$18,000: CHAI (back or inside front cover, 12 tickets)
- \$10,000: PLATINUM (1 Platinum page, 10 tickets)
- \$5,000: GOLD (1 Gold page, 8 tickets)
- \$3,600: SILVER (1 Silver page, 6 tickets)
- \$2,500: BRONZE (1 Bronze page, 6 tickets)
- \$1,800: BLUE (1 Blue page, 4 tickets)
- \$1,000: FRIEND (1 Full page, 2 tickets)

Ads that do **not** include tickets — tickets are extra:

- \$750: HALF PAGE (does not include any tickets)
- \$500: QUARTER PAGE (does not include tickets)
- \$225: BUSINESS CARD (does not include tickets)
- \$180: EIGHTH PAGE (does not include tickets)
- \$100: NAME LISTING (does not include tickets)

Name _____
 Street: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Email: _____

Payment Information:

- Check enclosed. Please make payable to "ZOA." On the memo line indicate for 2017 Gala Ad Journal. Send check and form to ZOA-GPD, P.O. Box 56, Bala Cynwyd, PA 19004.
- Please bill my credit card right away:
 Amount: _____ Exp. Date: _____
 CC#: _____ Security # : _____
 Billing Address: _____
 Signature: _____
 Name on the card: _____